



Invitation to sponsors

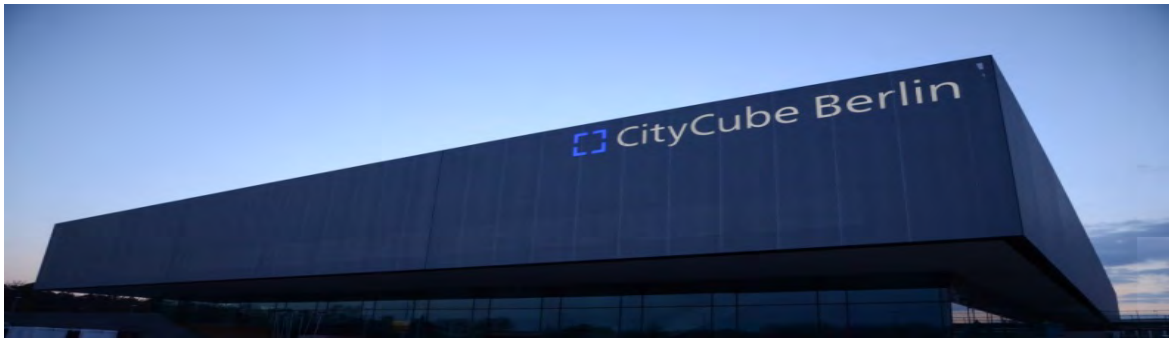
Fuels of the Future 2015

19th and 20th January 2015, Berlin



Organisers:





Ladies and gentlemen,

being the highlight event for the German biofuel industry, the international expert conference “Fuels of the Future” at the same time serves as an important forum for discussing German, European and international politics on biofuel.

The conference involves all relevant players on the market and aims at addressing the specific needs of the industry.

In January 2015, again more than 500 participants are expected to attend, among them representatives of the primary materials production industry and of logistics, of the mineral oil industry, of automotive engineering and the automotive industry, biofuel producers, auditors and environmental experts, as well as representatives from politics, certification systems, science and research.

The conference provides a compact programme including lectures on current developments in the sector, on the economic and legal frameworks, on primary materials and potentials on international markets and on biofuels in the aviation industry. Furthermore, in 2015 the focus will be on

- verifying sustainability via certification systems
- prospect on the established biofuels on the market
- 2nd and 3rd generation fuels
- bio-methane as a biofuel

among others.

You are cordially invited to attend the “Fuels of the Future 2015” conference. You will have the opportunity to get more detailed information on the specified topics and to get into discussion with representatives from business, German and EU politics and science.

The objective of our expert conference is to provide a well-founded platform to the several development paths of alternative fuels and alternative drive technologies, to recognise innovations, to make contacts, and to promote cooperation.

A handwritten signature in black ink, reading 'Helmut Lamp'. The signature is written in a cursive, flowing style.

Helmut Lamp
Chairman of the German BioEnergy Association (BBE)



Venue: CityCube Berlin (opened May 2014), South Entrance of the Berlin Exhibition Grounds, Messedamm / corner of Jafféestraße
<http://www.citycube-berlin.de/>

Date: 19th and 20th January 2015

Organisers: German Bioenergy Association (BBE)
Union zur Förderung von Oel- und Proteinpflanzen (UFOP)
Bundesverband der deutschen Bioethanolwirtschaft (BDB^e)
Verband der deutschen Biokraftstoffindustrie (VDB)
Fachverband Biogas (FvB)

Project management

and organisation: Office of the German Bioenergy Association
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Opportunities for exposition and participation

Companies and organisations interested in promoting their engagement efficiently to a public and targeted audience are offered to support the conference as a partner and thereby present their company. Sponsors can benefit in the following ways:

- Initiate new business contacts.
- Improve information on and acceptance of your products.
- Present progressiveness and technical know-how.
- Create a positive image as an ecology-minded and responsible company.
- Generate the perception of a leadership position on the biofuel market.
- Corporate advertising reaches out to a wide target group due to the presence of a large specialised audience and specialised press.
- Exclusive advertisement in direct mailings via inclusion of your logo in the programme flyer, the proceedings and on the Internet.



Gold partner

- ◆ Opportunity to set up an information stand in the foyer of the conference venue (3x3 m)
- ◆ Highlighted presentation of the company logo in the conference materials
- ◆ Highlighted presentation of the company logo on the sponsoring plate and intermission screens during the conference
- ◆ Highlighted presentation of the company logo on the corresponding conference websites including the linking of your website
- ◆ Highlighted presentation in the event's newsletter (more than 10,000 addressees)
- ◆ Display of company brochures during the conference
- ◆ Presentation of your company in the conference materials (file < 10 MB)
- ◆ 4 tickets for the conference and 5 free copies of the conference materials
- ◆ Cost: € 5,000 (plus VAT)

Silver partner

- ◆ Highlighted presentation of the company logo in the conference materials
- ◆ Highlighted presentation of the company logo on the sponsoring plate and intermission screens during the conference
- ◆ Highlighted presentation of the company logo on the corresponding conference websites including the linking of your website
- ◆ Highlighted presentation in the event's newsletter (more than 10,000 addressees)
- ◆ Display of company brochures during the conference
- ◆ 2 tickets for the conference and 3 free copies of the conference materials
- ◆ Cost: € 2,000 (plus VAT)

Scientific poster presentation for universities

Academic institutions at universities and young scholars are offered the opportunity to present the results of their scientific research by means of a separate poster exhibition – the organisers want to bring science and business together. Please contact the German BioEnergy Association for more details.

- Poster exhibition including one poster board and one ticket
- Cost: € 250 (plus VAT)



Please send back by fax or mail to:

Fax: +49 (0)228/81 002-58

Bundesverband BioEnergie e.V. (BBE)
Markus Hartmann
Godesberger Allee 142-148
D-53175 Bonn

Sponsors booking
Fuels of the Future 2015
19th and 20th January 2015 in Berlin

- Yes,** we want to support the “Fuels of the Future 2015” conference as a “**Silver partner**” with a contribution of €2,000 (plus VAT) in exchange for the specified benefits.
- Yes,** we want to support the “Fuels of the Future 2015” conference as a “**Gold partner**” with a contribution of €5,000 (plus VAT) in exchange for the specified benefits.
- Yes,** we want to support the “Fuels of the Future 2015” conference as a “**Scientific partner**” and contribute a poster presentation with a value of €250 (plus VAT).

Company/Organisation/Institution: _____

Contact person: _____

Mail address: _____

Phone: _____

Fax: _____

Email: _____

Internet: _____

Place, date: _____

Signature: _____