# FUELS OF THE FUTURE

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# Invitation to sponsors

13<sup>th</sup> International Conference on Biofuels 18/19 January 2016 | Berlin











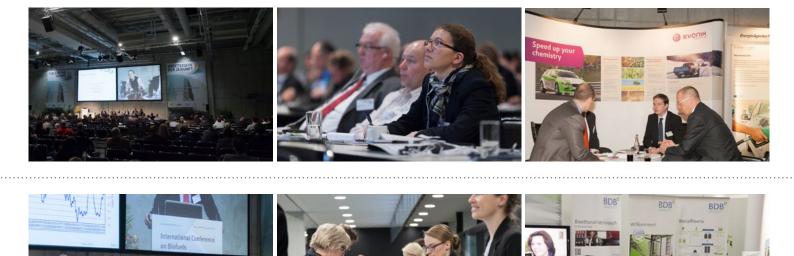
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# 13<sup>th</sup> International Conference on Biofuels

18/19 January 2016 | Berlin

#### Impressions of the International Conference 2015:







Get an impression of the event >>

on Biofuels



18/19 January 2016 | Berlin

Ladies and gentlemen,

being the highlight event for the European biofuel industry, the international conference "Fuels of the Future" at the same time serves as an important forum for discussing European an international politics on biofuel. The conference involves all relevant players on the market and aims at addressing the specific needs of the industry.

In January 2016, again more than 500 participants are expected to attend, among them representatives of the primary materials production industry and of logistics, of the mineral oil industry, of automotive engineering and the automotive industry, biofuel producers, auditors and environmental experts, as well as representatives from politics, certification systems, science and research.

To interested companies and associations the conference offers effective exhibition and cooperation possibilities which have the following targets:

- Position your company at the biggest gathering of the biofuel sector in Europe
- Profit from a strong political, scientific, economic and media presence in the German capital
- Enlarge your network through high quality international contacts
- Present your products and services and gain new orders.

The conference provides a compact programme including lectures on current developments in the sector, on the economic and legal frameworks, on primary materials and potentials on international markets and on biofuels in the aviation industry. Furthermore, in 2016 the focus will be on

- certification systems worldwide
- prospect on the established biofuels on the market until 2020 and beyond
- 2<sup>nd</sup> and 3<sup>rd</sup> generation fuels
- bio-methane as a biofuel

among others.

You are cordially invited to attend the "Fuels of the Future 2016" conference. You will have the opportunity to get more detailed information on the specified topics and to get into discussion with representatives from business, German and EU politics and science.

The objective of our expert conference is to provide a well-founded platform to the several development paths of alternative fuels and alternative drive technologies and to promote contacts and networking for our business clients.

Helmut Lamp Chairman of the German BioEnergy Association (BBE)



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#### Venue:

CityCube Berlin (opened May 2014), South Entrance of the Berlin Exhibition Grounds, Messedamm/corner of Jafféestraße http://www.citycube-berlin.de/

#### Date:

18/19 January 2016

#### Organisers:

BBE – German Bioenergy Association
UFOP – Union zur Förderung von Oel- und Proteinpflanzen e. V.
BDBe – Bundesverband der deutschen Bioethanolwirtschaft e. V.
VDB – Verband der deutschen Biokraftstoffindustrie e. V.
FvB – Fachverband Biogas e. V.

#### Project management and organisation:

Office oft he German Bioenergy Association Markus Hartmann Godesberger Allee 142–148 D-53175 Bonn Tel. 0228 81 00222 Fax 0228 81 00258 Email: hartmann@bioenergie.de

# **Opportunities for exposition and participation:**

Companies and organisations interested in promoting their engagement efficiently to a public and targeted audience are offered to support the conference as a partner and thereby present their company. Sponsors can benefit in the following ways:

- Initiate new business contacts.
- Improve information on and acceptance of your products.
- Present progressiveness and technical know-how.
- Create a positive image as an ecology-minded and responsible company.
- Generate the perception of a leadership position on the biofuel market.
- Corporate advertising reaches out to a wide target group due to the presence of a large specialised audience and specialised press.
- Exclusive advertisement in direct mailings via inclusion of your logo in the programme flyer, the proceedings and on the Internet.



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We can offer you the following opportunities for exposition and participation:

# **Gold partner**

- Opportunity to set up an information stand in the foyer of the conference venue (3x3 m)
- Highlighted presentation of the company logo in the conference materials
- Highlighted presentation of the company logo on the sponsoring plate and intermission screens during the conference
- Highlighted presentation of the company logo on the corresponding conference websites including the linking of your website
- Highlighted presentation in the event's newsletter (more than 10,000 addressees)
- Display of company brochures during the conference
- Presentation of your company in the conference materials (file < 10 MB)
- 4 tickets for the conference and 5 free copies of the conference materials

Cost € 5,000 (plus VAT)

# Silver partner

- Highlighted presentation of the company logo in the conference materials
- Highlighted presentation of the company logo on the sponsoring plate and intermission screens during the conference
- Highlighted presentation of the company logo on the corresponding conference websites including the linking of your website
- Highlighted presentation in the event's newsletter (more than 10,000 addressees)
- Display of company brochures during the conference
- 2 tickets for the conference and 3 free copies of the conference materials

Cost € 2,500 (plus VAT)





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Please send back by fax or mail to:

Fax: +49 228/81 002-58

Bundesverband BioEnergie e.V. (BBE)

Herrn Markus Hartmann Godesberger Allee 142–148 D-53175 Bonn

Sponsors booking Fuels of the Future 2016 18/19 January 2016 in Berlin

- **Yes,** we want to support the "Fuels of the Future 2016" conference as a **"Gold partner"** with a contribution of € 5,000 (plus VAT) in exchange for the specified benefits.
- Yes, we want to support the "Fuels of the Future 2016" conference as a "Silver partner" with contribution of € 2,000 (plus VAT) in exchange for the specified benefits.

Company/Organisation/Institution:	
Contact person:	
Address:	
Phone:	
Fax:	
Email:	
Internet:	
Place, date:	
Signature:	